



501(c)(3) nonprofit promoting education and careers in the Thoroughbred industry to youth and young adults.

GUIDE TO THOROUGHBRED INDUSTRY JOBS

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info@amplifyhorseracing.org

In cooperation with  **KEEP**
FOUNDATION

The logo for the KEEP Foundation features the word "KEEP" in large, bold, blue, sans-serif capital letters. Below it, the word "FOUNDATION" is written in smaller, blue, sans-serif capital letters. The logo is flanked by two stylized, grey horse heads facing each other.

SECTORS OF THE THOROUGHBRED INDUSTRY

FARM



SALES



TRAINING



RACING



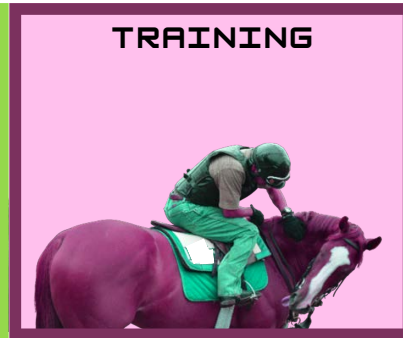
AFTERCARE



JOBS NEEDED IN ALL SECTORS



ACCOUNTANT



VETERINARIAN



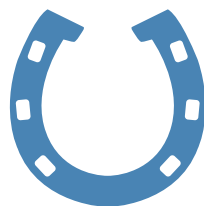
EQUINE NUTRITION



MARKETING, MEDIA & COMMUNICATIONS



EQUINE TRANSPORTATION



FARRIER



GROOM



HUMAN RESOURCES



JOBS NEEDED IN ALL SECTORS



ACCOUNTANT

Responsibilities include bookkeeping and maintaining accounts, tracking and paying bills and paying employee wages.



EQUINE NUTRITION

Professions in this area include feed supplier, equine nutritionist, agronomist or forage and land management specialists.



EQUINE TRANSPORTATION

Drives horses in a trailer or van and/or coordinates logistics.



FARRIER

Trims and shoes horse hooves to maintain health and soundness.



GROOM

Direct equine caretaker – brushing, feeding, cleaning stalls, monitoring well-being of horses on day-to-day basis. One of the most important jobs in the industry.



HUMAN RESOURCES

Administration of resources needed for employed personnel, including payroll, insurance, time off, and enforcing company policies.



MARKETING, MEDIA & COMMUNICATIONS

Journalists, marketing specialists, communications directors and social media managers are roles in this area. Duties could include writing news articles or feature stories, creating advertisements, sending corporate communication messages, or creating digital media.



VETERINARIAN

Maintains horse health through regular check-ups and handling emergencies. Vets can focus on equine reproduction, racetrack, regulation, and more. Supporting roles include vet techs, admissions staff at vet hospitals, and much more.

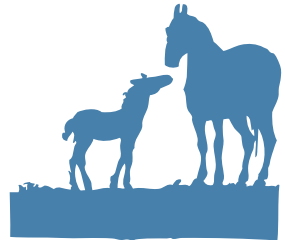


BARN FOREMAN

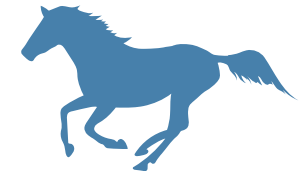
FARM



STALLION NOMINATIONS



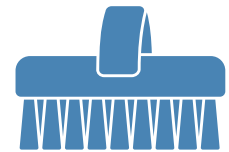
BROODMARE MANAGER



STALLION MANAGER



FARM MANAGER



STALLION, MARE, & YEARLING STAFF



LANDSCAPING



MAINTENANCE



NIGHT WATCH



OFFICE STAFF



FARM



BARN FOREMAN

The leader in a specific barn who gives instruction to subordinates and answers to their farm division manager. Might do hands-on work and/or some record-keeping.



BROODMARE MANAGER

Manages herds of female horses used for breeding, and all aspects of foaling and foal care.



FARM MANAGER

Monitors the operations of a farm, plans for the future and strategizes development. The central person that staff answer to about the horses.



LANDSCAPING

Maintains all aspects of farm beautification.



MAINTENANCE

Barn, fence, equipment repairs and anything else that needs fixing or maintaining.



NIGHT WATCH

Night watch personnel oversee the stables and facilities during the night. Tasks include checking on horses, topping off water, feeding or removing feed tubs, and administering any needed medications.



OFFICE STAFF

Oversees administrative tasks such as filing horse health and registration certificates, employee paperwork, and any other clerical duties.



STALLION, MARE, & YEARLING STAFF

Provides hands-on care for each horse's unique needs in their respective farm division. See 'Groom'.



STALLION MANAGER

Manages the best interest of each stallion, from the number of mares they will breed, to their daily routines and travel schedules.



STALLION NOMINATIONS

Encourages mare owners to send their mares to certain stallions. This is called "selling seasons." Every stallion has a particular number of mares that farms want them to breed each season.

SALES



ANNOUNCER



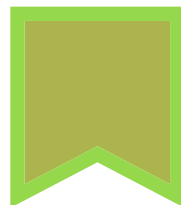
AUCTIONEER



BLOODSTOCK AGENT



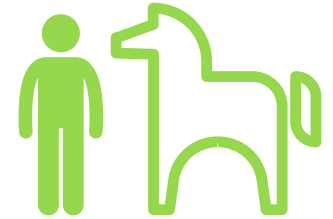
CARDS PERSON



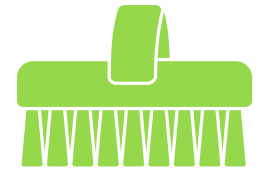
CONSIGNOR



SALES COMPANY REPRESENTATIVE



SHOW PEOPLE



SALES GROOM



SALES COORDINATOR

SALES



ANNOUNCER

Reads the pedigree of each horse coming into the sales ring, along with any relevant updates on family members who have performed well on the racetrack or produced good racehorses.



AUCTIONEER

Specially trained announcer who encourages people to bid on each horse being sold.



BLOODSTOCK AGENT

Inspects and acquires horses for their own purpose or clients for resale, racing or breeding. They must have a knowledge of pedigrees and conformation.



CARDS PERSON

Each consignor has cards listing the horses they are representing. A cards person marks the horses a prospective buyer wants to inspect, and communicates that to the grooms or show people.



CONSIGNOR

Consignors represent and market a group of horses at sales. This might be on behalf of their own farm, or on behalf of clients who are selling horses.



SALES COMPANY REPRESENTATIVE

Sales companies organize and host public auctions called sales. Representatives are involved in recruiting horses to their sales and promoting the sales to buyers.



SALES COORDINATOR

Might work for a farm or a consignor; duties could include recruiting horses to their consignment, organizing documentation and submitting paperwork to sales companies.



SALES GROOM

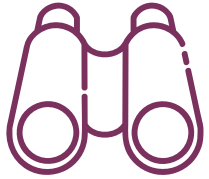
Bathe and groom horses on the sales grounds, take them out of their stalls before they are shown to clients and give them a final brushing or "topping off" before shows.



SHOW PEOPLE

Expert handlers who "show" horses on the sales grounds, walking and standing them for potential buyers to inspect.

RACEHORSE TRAINING



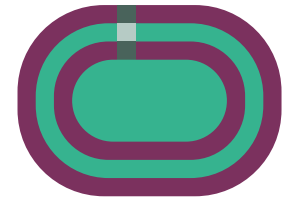
ASSISTANT
TRAINER



TRAINER



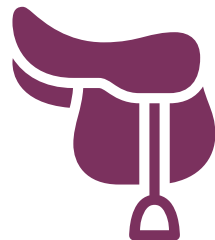
CLOCKER



TRAINING FACILITY
MANAGER



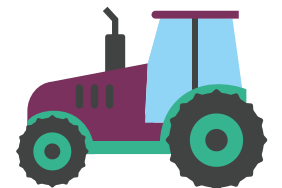
OFFICE STAFF



PRE-TRAINER



RACING MANAGER



RACETRACK
SUPERVISOR



RACEHORSE TRAINING



ASSISTANT TRAINER

Assists the trainer with their responsibilities; most trainers with strings of horses in different states will have an assistant at each facility.



CLOCKER

Designated individual at a racetrack or training center who times the horses during workouts and records them in an official database.



OFFICE STAFF

Employed by a trainer. Could have similarities to the role of racing manager, potentially with more administrative and client relations duties.



PRE-TRAINER

Starts yearlings under saddle and oversees the early race training of 2-year-olds in preparation for the racetrack or for sale.



RACING MANAGER

A varied role that involves multiple tasks, from managing equine shipping paperwork to tracks and training centers, silks for owners, client relations and the placement of horses in certain races.



RACETRACK SUPERVISOR

Oversees the safety and consistency of the racing surfaces (dirt, turf or synthetic) through specialized technology, harrowing and watering. Supported by a track maintenance team.



TRAINING FACILITY MANAGER

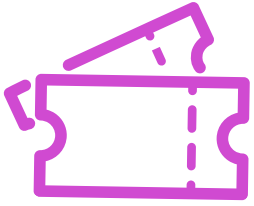
Oversees the operations of a public or private training facility where horses go to be started under saddle or conditioned after a break from racing.



TRAINER

A coach for racehorses, the trainer develops a training program for each horse, decides what racing surface and distance would best suit their running style, and determines when horses are ready to race.

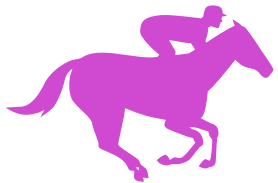
RACETRACK



BETTING CLERK



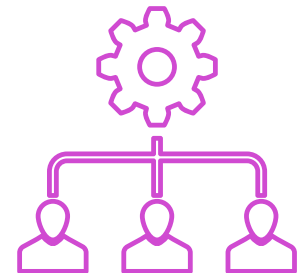
DINING & HOSPITALITY SERVICES



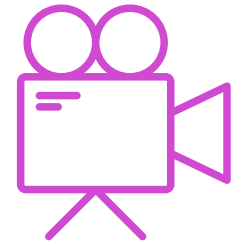
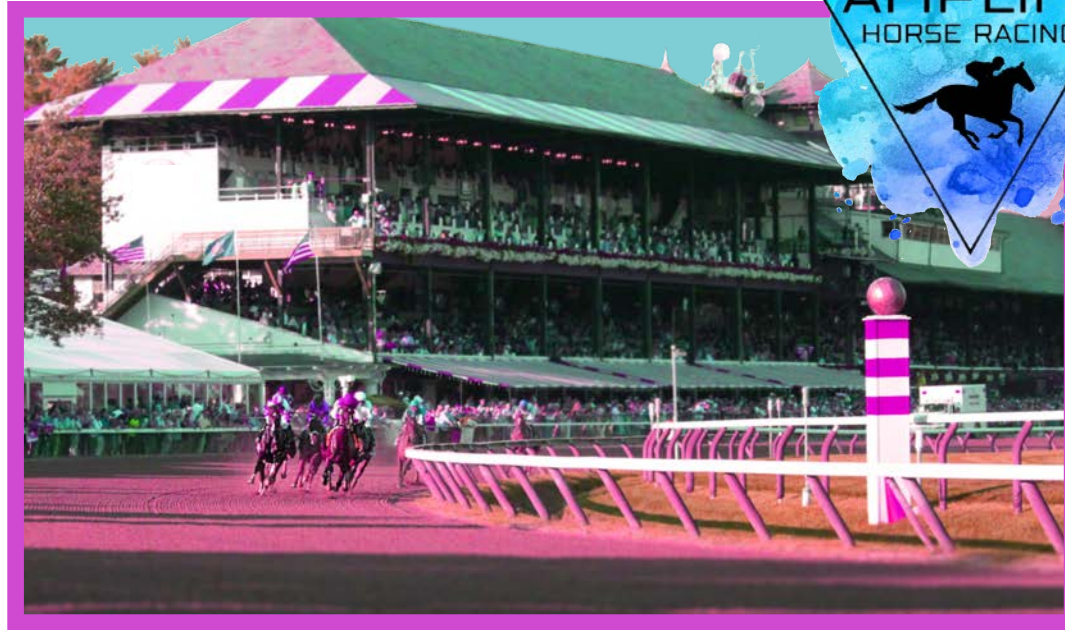
DIRECTOR OF RACING



DIRECTOR OF WAGERING



GENERAL MANAGER



TELEVISION CREW



RACING ANALYST



RACETRACK



BETTING CLERKS

Individuals who take people's bets, cash tickets and assist with general betting explanations.



DINING & HOSPITALITY SERVICES

Coordinates between different forms of dining (ex. dining rooms versus concessions) and makes sure the quantity of food and drink matches the number of people in attendance on a given day. Also involved in general customer service and ensuring a good experience for all.



DIRECTOR OF RACING

Manages the racing program, from the number of races that will be run in a day to the post times and recruiting horses from other tracks or racing jurisdictions.



DIRECTOR OF WAGERING

Handles all elements related to pari-mutuel wagering, from managing the clerks and the relationship with the tote provider, to running the vault and following state rules and regulations.



GENERAL MANAGER

Oversees all aspects of the racetrack, from the synchronous operation of various departments, the guest experience, communicating with horsemen and enforcing the following of rules and guidelines. Everyone reports to the GM.



RACING ANALYST

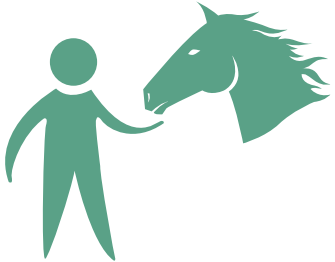
Watches horses train, studies their past race performances, and tells the public which horses they think have the best chance of winning.



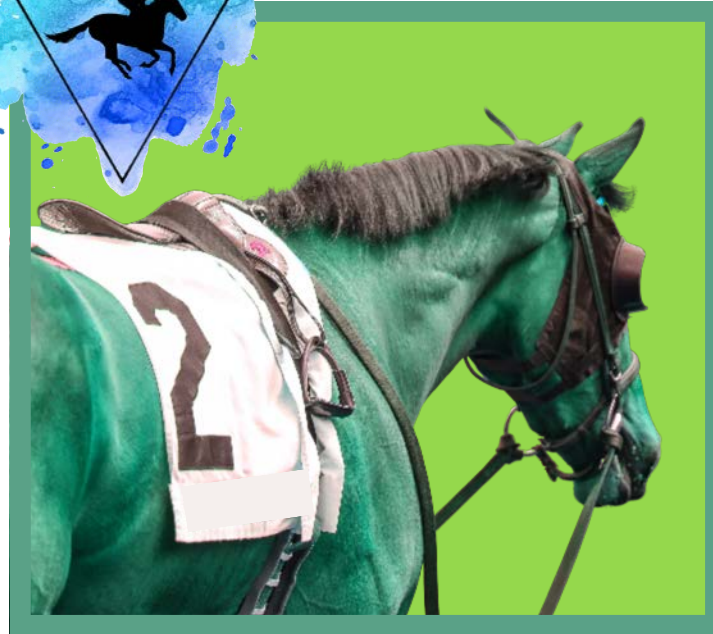
TELEVISION CREW

Films and supports all of the technology required to create a show and transmit the signal to those watching on TV.

RACING OFFICIALS



ASSISTANT STARTER



STEWARDS &
CONNECTED OFFICIALS



CLERK OF SCALES



STARTER



ENTRY CLERK



HORSE IDENTIFIER



RACING SECRETARY

RACING OFFICIALS



ASSISTANT STARTER

Assistant starters work as a team, leading the horses into the starting gate and standing with them until the race begins. This position is integral in making sure all horses start the race as fairly and safely as possible.



CLERK OF SCALES

Monitors a scale as jockeys "weigh out" of the jockey's room prior to each race and "weigh in" after the race, making sure they carried and maintained the correct weight.



HORSE IDENTIFIER

Looks at all each horse's paperwork before a race, inspects their markings and checks identifying microchips or lip tattoos to ensure they match the horses entered to run.



ENTRY CLERK

Accepts entries for horses into races, determines who will run based on the race conditions, and oversees the post position draw.



RACING SECRETARY

Writes the races and crafts the race conditions so that horses of similar talent levels are running in the same races together.



STARTER

Observes the loading of all horses into the starting gate. When all the assistant starters have their horses facing forward, the starter pushes the button to open the starting gate and begin the race.



STEWARDS & CONNECTED OFFICIALS

The "referees" of racing who enforce rules and regulations and make sure that races are run with safety, integrity and transparency.

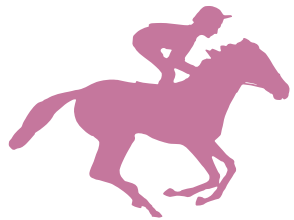
HANDS-ON WITH RACEHORSES + BACKSTRETCH SUPPORT



BACKSTRETCH
SERVICE TEAM



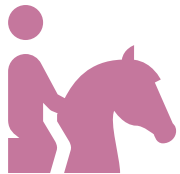
VALET



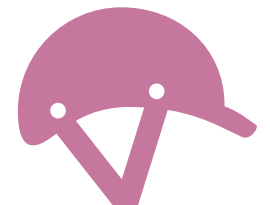
EXERCISE RIDER



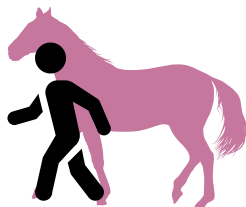
RACETRACK
CHAPLAIN



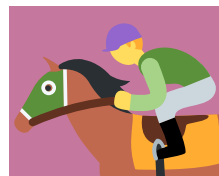
HORSEMEN
REPRESENTATIVE



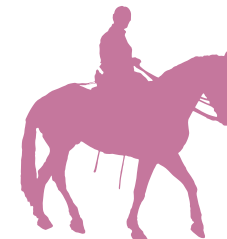
PONY RIDER



HOT WALKER



JOCKEY



OUTRIDER

HANDS-ON WITH RACEHORSES + BACKSTRETCH SUPPORT



BACKSTRETCH SERVICE TEAM

Provide health and well-being services to the backstretch community. Might also provide educational classes.



EXERCISE RIDER

Rides racehorses during morning training and in workouts; different from a jockey.



HORSEMEN'S GROUP STAFF

Represent trainers, owners, and backstretch workers at each track, liaising with racetrack management and other groups to make sure their voices are considered in decision-making.



HOT WALKER

Cools horses out after training or racing by walking around the perimeter of the barn or stabling facility. A job that is always in demand by employers.



JOCKEY

Professional race rider who rides horses only in races. Sometimes jockeys will ride horses in timed morning workouts before big races. Jockeys have agents to help them book rides.



OUTRIDER

Official who leads the post parade from the paddock to the starting gate and helps to catch any horses that get loose.



PONY RIDER

While riding lead horses called "ponies," they escort racehorses to the starting gate, guiding them through a controlled warmup and keeping them calm.



RACETRACK CHAPLAIN

Helps with mental health and spiritual needs, and assists with providing health services to the backstretch community.



VALET

The assistant to a jockey who helps organize their tack for each race, deliver it to the horse they will ride, collects and cleans it after each race.

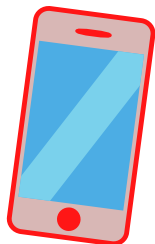
AFTERCARE



**DONATIONS &
FUNDRAISING
MANAGER**



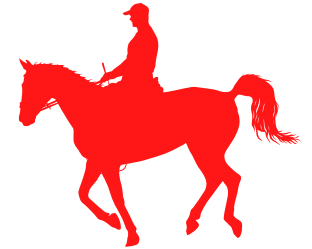
EVENT PLANNER



**MARKETING
SPECIALIST**



**NON-PROFIT
LEADER**



TRAINER



STABLE STAFF



**REHOMING FACILITY
MANAGER**



AFTERCARE



DONATIONS & FUNDRAISING MANAGER

Leads fundraising campaigns and events to engage donors and support the organization financially.



EVENT PLANNER

Coordinates the details of events to showcase or fundraise for the organization.



MARKETING SPECIALIST

Works with all aspects of the organization to promote its mission and horses on social media and other digital media platforms.



NON-PROFIT LEADER

Executive director or president who represents and leads the non-profit's mission, communicates with and answers to a board of directors and applies for grant funding.



REHOMING FACILITY MANAGER

Understands the individual needs of the horses in their care and their potential for a second career. Liaises with different aspects of the rehoming organization, educates potential adopters and matches horses with new owners.



STABLE STAFF

Might serve as a horse caretaker, assisting with horse injury rehabilitation, barn cleaning duties, facility maintenance, or all of the above.



TRAINER

Specializes in putting ground work and ride time into retired racehorses and assessing what second careers might suit them best.